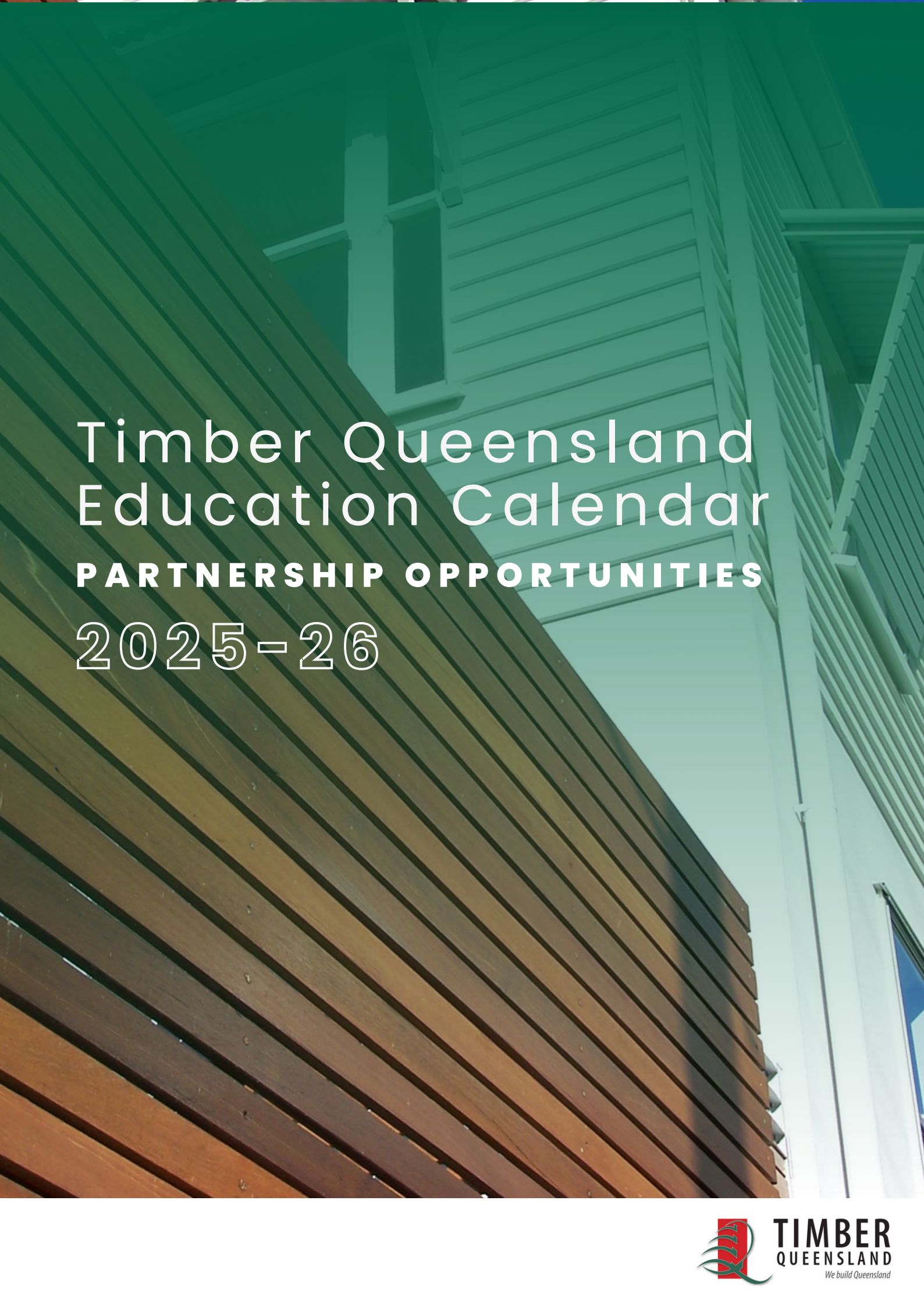




# Timber Queensland Education Calendar

**PARTNERSHIP OPPORTUNITIES**

## 2025-26



# Build connections with the right people

Align your business with one of the forest and timber industry's most respected organisations while putting your brand in front of people ready to learn more with a Timber Queensland (TQ) education webinar, event or course sponsorship.

TQ events, webinars and courses are well attended, with participants harnessing the organisation's technical expertise and industry reach to take their careers further.

# And they're looking for products and services just like yours

By supporting an event, educational webinar or online training course covering a topic relevant to your business, you'll have the opportunity to put your brand in front of people who are actively seeking information and products like yours.

A typical one-hour educational webinar audience comprises 400-600+ building professionals: architects, building designers, builders, engineers and certifiers. And with the launch of Timber Queensland's new on-demand education platform extending the life of our technical webinars, your brand remains visible for years to come!

Online training courses are intimate - 30 building professionals per course; meeting weekly over a three to four-week period for up to two hours at a time, offering you the opportunity to tell your brand or product story over a number of sittings.



**Increase your brand visibility**



**Generate new leads**



**Align your business with an industry leader**



**Reach people actively seeking to learn**



# Your brand, amplified



**8000+ industry  
email contacts**



**15,000+ website  
visitors each year**



**4150+ social followers**  
Increased by 2000+ in 12 months



**At least 4 webinars each year**  
up to 650+ registrants per event

## On demand. Ongoing impact.

With our new on-demand education platform, your message won't end when the live session does.

Sponsors benefit from extended exposure as audiences watch and rewatch – delivering lasting value long after the event.

### CASE STUDY: LinkedIn



**112,700+**  
organic impressions in last  
12 months  
(increased from 85,500+ year prior)



**3395 reactions**  
**98 comments**  
**59 reposts**



**At least 4 courses each year**  
**and all places sold out**  
Opportunity for your brand  
to reach people ready to learn

### CASE STUDY: Online newsletters



**Timber Talk**  
**24 editions annually**  
472 recipients



**e-news performance**  
**average**  
**59.52% open rate**  
**35.83% click through**



**Technical Update**  
**12 editions annually**  
167 recipients

*"What an amazing source of information"*

*"All presenters very, very good!"*

*"This should be compulsory for anyone who holds  
a designer's, carpenter's or builder's license"*

## Here's what participants are saying

# Education Calendar 2025 – 2026

Mass Timber Site Tour:

**St Aidan's Anglican Girls' School Sports Performance Centre**  
9 July 2025

Face to Face:

**Doing Timber Business in Queensland Conference**  
2 – 3 September 2025

Webinar:

**Decked & Floored: Timber Tips to Avoid Trouble**  
15 October 2025

Online course:

**Understanding AS1684.2:  
Australian Residential Timber Framed Construction**  
Commencing 23 October 2025

Webinar:

**Decked & Floored: Timber Tips to Avoid Trouble**  
15 October 2025

Online training course:

**Timber Basics**  
Commencing 20 November 2025

Face to Face:

**Parliamentary Friends Christmas Tree Launch**  
3 December 2025 (Date TBC)

Online training course:

**Understanding AS1684.2:  
Australian Residential Timber Framed Construction**  
Commencing 5 March 2026

Online training course:

**ADVANCED Understanding AS1684.2:  
Australian Residential Timber Framed Construction**  
Commencing 7 May 2026

Upcoming webinars:

**Timber treatment**  
2026

**Multi-residential  
construction with timber**  
2026

**Mass Timber Site Tour Program**  
Dates and venues TBC

# Sponsorship benefits

## Pre-event

- Your logo on all Timber Queensland promotional emails before the event – sent to more than 8000 building professionals
- Hyperlinked logo on Timber Queensland event registration pages
- Promotion of your sponsorship in Timber Queensland's corporate and technical members e-newsletters prior to the event date
- Promotion of sponsorship on Timber Queensland's social media channels (Facebook/ Instagram/Twitter/LinkedIn)

## During the event

- Company logo / information on welcome slide at the beginning of the session
- Verbal recognition and company description and speaker biography given during the session
- Opportunity to include content (e.g. video, interactive quiz, presentation) pertaining to the topic and your business as "advertisement" between sessions

## Post event

- Attendee-approved contact list – targeted leads straight to your mailbox comprising participants who have given their permission to be contacted
- Logo and sponsor message on post-event thank you emails to all registrants
- Opportunity to send one PDF marketing brochure or material of your choice to all registrants.
- Technical webinars – Recording of webinar to reuse across your own marketing channels and hyperlinked logo on Timber Queensland webinar archive page

## Lock in your sponsorship now

### **\$1000 per webinar or face-to-face event**

Up to 2 partners per event, selected to reflect topic and complementary area of business

### **\$2000 per webinar for exclusive sponsorship**

### **\$1500 per online training course**

Up to 2 partners per course with all of the above entitlements for each of the (3 – 4) course sessions

*Discounts for multiple bookings*





# TIMBER QUEENSLAND

Timber Queensland is the peak timber industry body in Queensland. With origins stretching back to 1938, our name is synonymous with impartiality and authority.

We are an outcome focused, non-profit industry association representing the interests of Queensland's forest and timber industry. Our unique and diverse membership base consists of timber businesses from plantation growers, harvesters, sawmillers and merchants through to timber users including manufacturers, architects and builders.

Timber Queensland, on behalf of our members, works to educate politicians, government departments, employer and environmental groups on the benefits of the timber industry and future opportunities. We are committed to creating greater public and political awareness of the forest and timber industries, and the valuable economic and environmental contribution they make to Queensland.

A key role of Timber Queensland is to support and encourage the development and expansion of the forest and timber industries.

**Like to  
know more?**

**Please get in touch**



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**TIMBER  
QUEENSLAND**  
*We build Queensland*