

TIMBER QUEENSLAND MEDIA RELEASE

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For immediate release

CONSUMERS CALL FOR CHAIN OF CUSTODY CERTIFICATION

Peak industry body Timber Queensland predicts 2013 will see a rise in the number of environmentally conscious consumers looking for assurance they are buying timber and timber products from suppliers with sustainable forest management practices.

Rod McInnes, CEO Timber Queensland says plantation growers, primary and secondary processors and wholesalers of timber products should prepare for the demand by obtaining forest and/or chain of custody certification.

“The desire for timber products that provide assurance of a clean and green bill of health is gaining momentum, the businesses that can provide evidence of this have a distinct competitive advantage,” said Rod McInnes.

Timber Queensland recently welcomed SFM, a leading provider of independent certified forest management and forest consulting, as an associate member.

SFM carries group forest certification under the Forestry Stewardship Council and the Australian Forest Standard. This system allows for SFM to certify eligible estates, both plantation and native, under one or both forest certification schemes.

SFM also provides Chain of Custody solutions for sawmills and processors, offering group services where feasible which enables them to achieve the important chain of custody standard at a competitive rates.

Darryn Crook, SFM’s Business Development Manager said joining peak industry body Timber Queensland is an important step in becoming part of the State’s timber industry.

“We aim to have a sustainable business within Queensland and given recent changes to local plantation ownership we want talk to estate owners about various management options.

“Our management services ensure plantation and estate owners’ investments are managed to maximize returns at minimal risk. By undertaking all property and forestry management aspects, SFM is able to offer a fully integrated fence to fence solution to suit any estate owner large or small,” said Darryn Crook.

For more information about SFM contact Darryn Crook on 0409 005 992 or refer to www.sfm.com.au

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